

INVOICE



WDAF
 3030 Summit St.
 Signal Hill
 Kansas City, MO 64108
 Main: (816)753-4567
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
567510-1	08/26/12	August 2012	07/30/12 - 08/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1597

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave NW
 Suite 800
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
08/11/12 - 08/22/12	567510	09788330

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
 3600 Solutions Center
 Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/17/12	7-8a	7-8a	-TWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Tu 08/14/12 7:39 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM 2 4 W 08/15/12 7:53 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM 5 4 Th 08/16/12 7:59 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM 3 4 F 08/17/12 7:09 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM 1 4 F 08/17/12 7:55 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM									
2	08/20/12	08/22/12	7-8a	7-8a	MTW----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 08/22/12 7:27 AM 7-8a 7-8a :30 DSM0120130 \$450.00 NM									
3	08/13/12	08/17/12	8-9a	8-9a	-TWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 8:32 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 3 4 Tu 08/14/12 8:54 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 5 4 W 08/15/12 8:45 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 2 4 Th 08/16/12 8:39 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 4 4 F 08/17/12 8:55 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM									
4	08/20/12	08/22/12	8-9a	8-9a	MTW----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/20/12 8:07 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 2 4 Tu 08/21/12 8:23 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM 3 4 W 08/22/12 8:09 AM 8-9a 8-9a :30 DSM0120130 \$450.00 NM									

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567510-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1597

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/18/12	08/18/12	7-8a	7-8a	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 08/18/12 7:38 AM 7-8a 7-8a :30 DSM0120130 \$375.00 NM									
6	08/19/12	08/19/12	7-8a	7-8a	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 08/19/12 7:29 AM 7-8a 7-8a :30 DSM0120130 \$375.00 NM									
7	08/13/12	08/17/12	M-F 9-10a	9-10a	-TWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 9:59 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM 3 4 W 08/15/12 9:47 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM 2 4 F 08/17/12 9:47 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM									
8	08/20/12	08/22/12	M-F 9-10a	9-10a	MTW----	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/20/12 9:09 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM 1 4 Tu 08/21/12 9:16 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM 3 4 W 08/22/12 9:46 AM M-F 9-10a 9-10a :30 DSM0120130 \$150.00 NM									
9	08/13/12	08/17/12	M-F 10-11a	10-11a	-TWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 08/15/12 10:31 AM M-F 10-11a 10-11a :30 DSM0120130 \$150.00 NM									
10	08/20/12	08/22/12	M-F 10-11a	10-11a	MTW----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/20/12 10:22 AM M-F 10-11a 10-11a :30 DSM0120130 \$150.00 NM 1 4 Tu 08/21/12 10:30 AM M-F 10-11a 10-11a :30 DSM0120130 \$150.00 NM									
11	08/13/12	08/17/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 12:58 PM M-F 12-1p 12-1p :30 DSM0120130 \$225.00 NM 2 4 Th 08/16/12 12:54 PM M-F 12-1p 12-1p :30 DSM0120130 \$225.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
567510-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/22/12	M-F 12-1p	12-1p	MTW----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/21/12 12:58 PM M-F 12-1p 12-1p :30 DSMO120130 \$225.00 NM 2 4 W 08/22/12 12:37 PM M-F 12-1p 12-1p :30 DSMO120130 \$225.00 NM									
13	08/13/12	08/17/12	5-530p	5-530p	-TWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 08/14/12 5:15 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 3 4 W 08/15/12 5:09 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 5 4 Th 08/16/12 5:08 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 1 4 Th 08/16/12 5:22 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 4 4 F 08/17/12 5:29 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM									
14	08/20/12	08/22/12	5-530p	5-530p	MTW----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/20/12 5:27 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 1 4 Tu 08/21/12 5:13 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM 3 4 W 08/22/12 5:13 PM 5-530p 5-530p :30 DSMO120130 \$450.00 NM									
15	08/13/12	08/17/12	530-6p	530-6p	-TWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 5:43 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 5 4 W 08/15/12 5:39 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 2 4 W 08/15/12 5:52 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 3 4 Th 08/16/12 5:43 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 4 4 F 08/17/12 5:55 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM									
16	08/20/12	08/22/12	530-6p	530-6p	MTW----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/20/12 5:54 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 3 4 Tu 08/21/12 5:38 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM 2 4 W 08/22/12 5:54 PM 530-6p 530-6p :30 DSMO120130 \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
567510-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/13/12	08/17/12	M-F 6-630p	6-630p	-TWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 6:15 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM 3 4 W 08/15/12 6:09 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM 2 4 W 08/15/12 6:28 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM 5 4 Th 08/16/12 6:23 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM 4 4 F 08/17/12 6:11 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM									
18	08/20/12	08/22/12	M-F 6-630p	6-630p	MTW----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/20/12 6:14 PM M-F 6-630p 6-630p :30 DSMO120130 \$600.00 NM									
19	08/18/12	08/18/12	Sa 5-6p	5-6p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 Sa 5-6p 5-6p :00 \$225.00 NM Unresolved									
20	08/19/12	08/19/12	Su 5-6p	5-6p	-----S	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 08/19/12 5:28 PM Su 5-6p 5-6p :30 DSMO120130 \$375.00 NM									
21	08/19/12	08/19/12	Su 5-6p	5-6p	-----S	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 08/19/12 5:09 PM Su 5-6p 5-6p :30 DSMO120130 \$375.00 NM 1 4 Su 08/19/12 5:54 PM Su 5-6p 5-6p :30 DSMO120130 \$375.00 NM									
22	08/13/12	08/17/12	M-F 630-7p	630-7p	-TWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 6:54 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM 3 4 W 08/15/12 6:46 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM 2 4 F 08/17/12 6:54 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM									
23	08/20/12	08/22/12	M-F 630-7p	630-7p	MTW----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTW---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 08/20/12 6:47 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM 2 4 Tu 08/21/12 6:41 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM 3 4 W 08/22/12 6:41 PM M-F 630-7p 630-7p :30 DSMO120130 \$450.00 NM									

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567510-1	08/26/12	August 2012	07/30/12 - 08/22/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1597	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/20/12	08/20/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 08/20/12 7:18 PM FOX Prime Monday 7-8p 7p-8p :30 DSM0120130 \$1,500.00 NM									
25	08/21/12	08/21/12	FOX Prime Tuesday 8-9p	8p-9p	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/21/12 8:42 PM FOX Prime Tuesday 8-9p 8p-9p :30 DSM0120130 \$1,500.00 NM									
26	08/15/12	08/22/12	FOX Prime Wed. Rotator 7p-9p	7p-9p	--W----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --W---- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 08/15/12 6:59 PM FOX Prime Wed. Rotator 7p-9p :30 DSM0120130 \$1,500.00 NM 1 4 W 08/15/12 8:37 PM FOX Prime Wed. Rotator 7p-9p :30 DSM0120130 \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 08/22/12 7:00 PM FOX Prime Wed. Rotator 7p-9p :30 DSM0120130 \$1,500.00 NM 4 4 W 08/22/12 8:38 PM FOX Prime Wed. Rotator 7p-9p :30 DSM0120130 \$1,500.00 NM									
27	08/13/12	08/17/12	9-930p	9-930p	-TWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 08/14/12 9:13 PM 9-930p 9-930p :30 DSM0120130 \$750.00 NM 3 4 W 08/15/12 9:29 PM 9-930p 9-930p :30 DSM0120130 \$750.00 NM 2 4 F 08/17/12 9-930p 9-930p :00 \$750.00 NM Unresolved									
29	08/18/12	08/18/12	Sa 9-10p	9-10p	-----S-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 08/18/12 9:08 PM Sa 9-10p 9-10p :30 DSM0120130 \$450.00 NM 2 4 Sa 08/18/12 9:38 PM Sa 9-10p 9-10p :30 DSM0120130 \$450.00 NM									
30	08/18/12	08/18/12	Sa 10-1030p	10-1030p	-----S-	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 08/18/12 10:08 PM Sa 10-1030p 10-1030p :30 DSM0120130 \$450.00 NM 1 4 Sa 08/18/12 10:29 PM Sa 10-1030p 10-1030p :30 DSM0120130 \$450.00 NM									

Total Spots 72 Gross Total \$36,225.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Democratic Senatorial Cam	DSCC IE	1597

Agency Commission **\$5,433.75**

Net Amount Due **\$30,791.25**